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REPORT

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 SUBJECT Chinese Annotated Bibliography, Item 274  
 (Economic)  
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SOURCE See below.

Title: Propaganda and Agitation in Production

Editor: Chung-kuo T'ieh-lu Kung-hui Ch'uan-kuo Wei-yuan-hui Wen-chiao-pu

Publisher: Editor, No place of publication given, 1950

Sponsor or

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Area of Coverage: China - Northeast and North China

Subjects Covered: Propaganda techniques to encourage greater production.

Scholarship Evaluation: Popular consumption

Review: Of the eleven articles in this volume dealing with propaganda work in production centers, eight are devoted to the propaganda work of the Railway Workers Union and the propaganda methods and work in factories in the Northeast. Explains propaganda techniques, which range from music and art to wall newspapers and comfort teams. Four articles deal with Soviet propaganda in production centers.

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